



For Immediate Release

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Oklahoma Department of Education Approves iCEV for Statewide Instruction

State recognizes need for modern Career and Technical Education by approving CEV Multimedia's online platform and curriculum

LUBBOCK, Texas (Mar. 19, 2015) – The Oklahoma Department of Education has approved iCEV, an online platform that produces and delivers comprehensive educational content, for statewide curricula. Developed by [CEV Multimedia](#), a leading producer of Career and Technical Education (CTE) curriculum resources, iCEV is recommended by the state for Family & Consumer Sciences, Business & Marketing and Agricultural Science courses.

As a part of Oklahoma's instructional materials adoption, school districts across the state can choose to access 61 iCEV courses that provide interactive online assessments and state-aligned coursework that promote student engagement and learning retention. The platform also aligns to exam objectives for courses that require end-of-course exams and fit within the iCEV curriculum. School districts can offer a wide-range of courses from the three curricula, including Chemistry of Food, Life Management, Natural Resources & Environmental Science, Animal Science, and Fashion Marketing, to name a few.

"We're pleased to provide a comprehensive curriculum solution to school districts in Oklahoma," said Dusty Moore, iCEV president. "By adding iCEV to the list of state-approved curriculum, educators and students have the opportunity to access quality education and career resources needed for today's 21st century workforce."

iCEV offers in-depth, interactive learning with professional demonstrations to prepare students for postsecondary education and future careers. Educators can quickly monitor, track and engage with students through the platform's lessons. Additionally, iCEV offers students the opportunity to earn nationally recognized industry-backed certifications, such as the Southwest Airlines [Professional Communications Certification](#), as they complete work toward their college and career goals.

For more information, please visit <http://www.icevonline.com/>.

About CEV Multimedia

With 30 years of experience, CEV specializes in providing quality Career & Technical Education (CTE) curriculum and education resources for several major subject areas: Agricultural Science and Technology, Family & Consumer Sciences, Business Education, Marketing Education, Trade and Industrial Education and Career Exploration. CEV received the U.S Chamber of Commerce's Blue Ribbon Small Business Award in 2012 and has been honored numerous times for its excellence in content creation and exemplary business practices. In 2012, CEV introduced iCEV, an online platform revolutionizing the way CEV produces and delivers educational content. iCEV is the most comprehensive online resource for CTE educators and students. With iCEV's learning-on-demand capabilities, video clips stream instantly to any device with Internet capabilities. Through iCEV,

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students can earn industry-backed certifications across multiple areas of CTE that prepare them for college and beyond. For more information, visit www.icevonline.com.