



For Immediate Release

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Mississippi Department of Education Adds iCEV to List of State-Approved Curricula

State embraces shift toward modern CTE instruction by approving CEV Multimedia's online platform and curriculum

LUBBOCK, Texas (Feb. 26, 2015) – [CEV Multimedia](#), a leading producer of Career and Technical Education (CTE) curriculum resources, announced today that the Mississippi Department of Education has added iCEV, an online platform that produces and delivers comprehensive educational content, as a state-approved curriculum. As part of the 2014-2015 Instructional Materials Adoption, schools can choose to implement iCEV's Family & Consumer Sciences and Business & Marketing courses.

Providing time-saving lesson plans that correlate to Common Core and state standards, Mississippi school districts have access to seven Family & Consumer Sciences courses and 11 Business and Marketing courses. Between the two curricula, school districts can offer wide-ranging coursework that includes early childhood education, nutrition & health, and business and personal finance, to name a few.

“By adding iCEV as a state-approved curriculum, Mississippi is leading the way for quality education and career training initiatives,” said Dusty Moore, iCEV president. “We’re pleased to offer a time-saving and cost-effective curriculum solution that will help educators prepare Mississippi students for college and career.”

iCEV offers in-depth, interactive learning with professional demonstrations to prepare students for postsecondary education and career path. Educators can quickly monitor, track and engage with students through the platform’s interactive lessons. Additionally, iCEV offers students the opportunity to earn nationally recognized industry-backed certifications, such as the Southwest Airlines [Professional Communications Certification](#), as they complete work toward their college and career goals.

For more information, please visit <http://icevonline.com/>.

About CEV Multimedia

With 30 years of experience, CEV specializes in providing quality Career & Technical Education (CTE) curriculum and education resources for several major subject areas: Agricultural Science and Technology, Family & Consumer Sciences, Business Education, Marketing Education, Trade and Industrial Education and Career Exploration. CEV received the U.S Chamber of Commerce’s Blue Ribbon Small Business Award in 2012 and has been honored numerous times for its excellence in content creation and exemplary business practices. In 2012, CEV introduced iCEV, an online platform revolutionizing the way CEV produces and delivers educational content. iCEV is the most comprehensive online resource for CTE educators and students. With iCEV’s learning-on-demand

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capabilities, video clips stream instantly to any device with Internet capabilities. Through iCEV, students can earn industry-backed certifications across multiple areas of CTE that prepare them for college and beyond. For more information, visit www.icevonline.com.

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