



For Immediate Release

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iCEV President To Speak at SIIA Education Business Forum

Dusty Moore to discuss transformations in Career and Technical Education at high-profile education industry event

LUBBOCK, Texas (Dec. 3, 2014) – Dusty Moore, iCEV president and CEV Multimedia partner, will speak at the Software & Information Industry Association’s (SIIA) 2014 [Education Business Forum](#) in New York City next week. SIIA invited Moore to participate in a panel discussion about key transformations to Career and Technical Education (CTE) programs in the United States.

“Because CEV Multimedia works closely with districts to develop and implement Career and Technical Education programs, Dusty is uniquely qualified to discuss the CTE resurgence seen across the country,” said Karen Billings, vice president of the Education Division at SIIA. “I’m confident Forum attendees will benefit from Dusty’s insights.”

Moore is scheduled to discuss the increased interest and success of CTE programs and how the shift in curriculum can be both an opportunity and challenge for school districts, educators and students. He will share his vision of where the CTE market is headed, as well as discuss his role in producing more than 100 CTE courses in the last decade. Moore helped create and expand CEV Multimedia’s [iCEV](#) platform – an online delivery system for CTE curriculum and industry-backed certifications.

“Increasingly, districts are implementing Career and Technical Education programs into their curriculum,” Moore said. “How students learn and develop necessary skills for the global workforce is rapidly shifting, and we must be prepared to provide the necessary resources to help them succeed.”

For the past two decades, the Education Business Forum has served as a place for leading finance and business figures to meet and discuss the current landscape of the K-12 and postsecondary education technology markets. The Forum allows industry professionals to network and learn valuable knowledge about shifts in the market and digital learning space to understand how education customers are buying products.

For more information about the SIIA Education Business Forum, visit www.sii.net/ebf/2014/.

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For more information about CEV Multimedia and iCEV, visit www.icevonline.com/.

About CEV Multimedia

With 30 years of experience, CEV specializes in providing quality Career & Technical Education (CTE) curriculum and education resources for several major subject areas: Agricultural Science and Technology, Family & Consumer Sciences, Business Education, Marketing Education, Trade and Industrial Education and Career Exploration. CEV received the U.S Chamber of Commerce's Blue Ribbon Small Business Award in 2012 and has been honored numerous times for its excellence in content creation and exemplary business practices. In 2012, CEV introduced iCEV, an online platform revolutionizing the way CEV produces and delivers educational content. iCEV is the most comprehensive, online resource for CTE educators and students. With iCEV's learning-on-demand capabilities, video clips stream instantly to any device with Internet capabilities. For more information, visit www.icevonline.com.

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