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CEV Announces a New, Monthly \$500 Scholarship Program for CTE Students

LUBBOCK, Texas – CEV Multimedia, a producer of Career and Technical Education (CTE) multimedia materials, today announced the establishment of the CTE Student of the Month Club, a national scholarship program that will offer a \$500 scholarship to an outstanding CTE high school student each month.

“CTE students are among the nation’s most dedicated, productive and creative students,” said Jeff Lansdell, President of CEV. “CEV is honored to recognize their achievements by providing scholarships to further their education.”

Beginning this September, teachers can visit www.cevmultimedia.com/cteclub to nominate their student. Announced at the beginning of each month, winners will have a “spotlight feature” on the CEV website for the duration of their reign. The first scholarship winner will be announced October 3.

Winners will be selected based on involvement within high school organizations, service within their community, and other accomplishments they have received as a student. Eligible students must be either a high school junior or senior, and must have participated in a CTE student organization for at least two years.

About CEV Multimedia, Ltd.:

CEV Multimedia, Ltd. has been the nation’s leading multimedia producer of CTE materials after it was founded in 1984. CEV specializes in providing quality curriculum and educational resources for several major subject areas: Agricultural Science & Technology, Family & Consumer Sciences, Trade & Industry, Business & Marketing and Career Orientation.

CEV's multimedia based courses have been adopted as a textbook or instructional material in 14 states. The curriculum is comprised of video and PowerPoint® presentations, accompanied by interactive lesson plans as well as student projects, activities and assessments.

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CEV's newest division, *iCEV*, concentrates on providing an online solution for CTE teachers and students at the secondary and postsecondary levels, as well as individuals looking to continue their education.

CEV is dedicated to paving the way for students and educators by providing *pathways for career success*.

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