



Pathways for Career Success

FOR IMMEDIATE RELEASE:

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Ramseur Student Wins National Scholarship

LUBBOCK, TX (2/1/12) -- CEV Multimedia, a producer of Career and Technical Education (CTE) multimedia materials, today announced Tiffany Ellis as the February recipient of CEV's national scholarship program, CTE Student of the Month.

During a surprise ceremony full of her entire senior class, administrators, family and well-wishers, Ellis received a large \$500 check to go towards her college of choice. Ellis was nominated by her teacher and Future Business Leaders of America (FBLA) advisor, Rhonda Evans, who says Ellis is well-known and respected for her leadership, talents, and service throughout her community.

"I couldn't be more proud!" Evans said. "Tiffany doesn't seek praise for any of her accomplishments, and I am thrilled to have the opportunity to help her realize the impact she has made on our community and the lives she's touched through her unselfish giving of her time and talents."

Ellis is currently in the top 5% of her class, has served as president of her school's FBLA organization for the past two years, currently serves as vice president of her school's Beta Club, and is involved in the National Society of High School Scholars and the National Technical Honor Society. She has won several FBLA events at regional and state levels and most recently placed first in Future Business Leader Event at FBLA's Triad Regional Competitive Events Conference in December.

All while juggling two jobs, Ellis also enjoys participating in annual church activities and community events, such as Big Sweep, Ramseur Food Pantry Canned Food Drive, and the March of Dimes. Although she is extraordinarily accomplished as a high school student, Ellis struggled to find financial relief while applying for scholarships.

"I have spent a lot of time filling out scholarship applications hoping for good news, and then I am surprised with a scholarship that my wonderful FBLA advisor nominated me to receive!" Ellis said. "Becoming CEV's CTE Student of the Month is definitely a dream come true."



Ellis plans to attend North Carolina State University upon graduating high school and intends to pursue a degree in architecture.

More Information:

Teachers can visit www.cevmultimedia.com/cteclub to nominate their outstanding student to receive the CTE Student of the Month scholarship. Announced at the beginning of each month, winners will be a “spotlight feature” on the CEV website for the duration of their reign.

Winners are selected based on involvement within high school organizations, service within their community and other accomplishments they have received as a student. Eligible students must be either a high school junior or senior, and must have participated in a CTE student organization for at least two years.

About CEV Multimedia:

CEV specializes in providing quality curriculum and educational resources for several major subject areas: Agricultural Science & Technology, Family & Consumer Sciences, Trade & Industry, Business & Marketing and Career Orientation. CEV is dedicated to paving the way for students and educators by providing *pathways for career success*.

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